



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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West Valley City Police Officers Kick Off 2012 Giving Tree

West Valley City – The West Valley City Police Department and Valley Fair Mall are excited to kick off the 2012 West Valley City Giving Tree, benefiting 176 youth from 58 West Valley City families this holiday season. Beginning today, those interested in supporting the program can choose and check out a name from the trees located near the Valley Fair Mall Customer Service Center; service representatives will provide a list of the child's needs and holiday wishes. Shoppers are then asked to return the unwrapped gifts to the desk before December 15.

The West Valley City Giving Tree is a tradition started by the Police Department's Community Services Section several years ago when a family they were working with experienced multiple tragedies and were left with no resources for the holidays. The department now coordinates with a local organization that works with low-income families in the City to choose names for the tree.

"The Giving Tree is something everyone in the department looks forward to every year," says Community Services Officer Devin Novara. "We are all excited to participate again this year."

PHOTO & INTERVIEW OPPORTUNITY:

On Tuesday, November 27, at 10:00 a.m., the media is invited to join uniformed West Valley City Police Officers as they choose names from the Giving Tree and shop at stores throughout Valley Fair Mall, 3601 South 2700 West. Meet at the Customer Information Center inside the west center entrance (near Famous Footwear).

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